

# TOPPAYINGKEYWORDS.COM

## HIGHEST APPRECIATING KEYWORDS

The following list includes the 25 keywords that increased in price the most, on a percentage basis, over the past 12 months.

Keyword	Avg. Price (12 months ago)	Avg. Price (Today)	\$ Increase	% Increase
home improvement loan	\$2.05	\$3.08	\$1.03	50.2%
low interest credit cards	\$2.15	\$3.23	\$1.08	50.2%
credit card debt	\$2.25	\$3.38	\$1.13	50.2%
search engine optimization companies	\$2.25	\$3.38	\$1.13	50.2%
hydraulic press	\$2.61	\$3.92	\$1.31	50.2%
equity loan	\$3.55	\$5.33	\$1.78	50.1%
home loan	\$6.01	\$9.02	\$3.01	50.1%
fireproof file cabinets	\$5.88	\$8.82	\$2.94	50.0%
digital asset management software	\$3.60	\$5.40	\$1.80	50.0%
toll free numbers	\$3.10	\$4.65	\$1.55	50.0%
epson ink	\$2.88	\$4.32	\$1.44	50.0%
las vegas wedding	\$2.28	\$3.42	\$1.14	50.0%
crm software & solutions	\$5.00	\$7.50	\$2.50	50.0%
rapid prototyping	\$5.00	\$7.50	\$2.50	50.0%
enterprise content management	\$4.26	\$6.39	\$2.13	50.0%
first aid kits	\$4.00	\$6.00	\$2.00	50.0%
lawyer in las vegas	\$4.00	\$6.00	\$2.00	50.0%
help desk software	\$3.50	\$5.25	\$1.75	50.0%
home air purifiers	\$3.34	\$5.01	\$1.67	50.0%
merchant accounts	\$3.00	\$4.50	\$1.50	50.0%
home sauna	\$3.00	\$4.50	\$1.50	50.0%
FTD flowers	\$3.00	\$4.50	\$1.50	50.0%
flow switch	\$3.00	\$4.50	\$1.50	50.0%
dedicated hosting	\$2.50	\$3.75	\$1.25	50.0%
dba	\$2.34	\$3.51	\$1.17	50.0%

Top Paying Keywords is designed to help webmasters maximize their profits using Google's AdSense™ program. Through extensive research, Top Paying Keywords has developed a database of the 400,000+ keywords with prices above \$1.00. We charge \$199 for this database. We also have a database of 2.4 million other keywords with prices less than \$1.00. We offer our full 2.8 million keyword database for \$1,000. For more information, please visit <http://www.toppayingkeywords.com>.

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